

21

skype™

MARKETING
TRICKS

2.0

Disclaimer

This work may not be copied, sold, used as content in any manner or your name put on it unless you have purchased rights to sell it or distribute it as your own from [Begin Marketing LLC](#).

Every effort has been made to be accurate in this publication. The publisher does not assume any responsibility for errors, omissions or contrary interpretation. We do our best to provide the best information on the subject, but just reading it does not guarantee success. You will need to apply every step of the process in order to get the results you are looking for.

This publication is not intended for use as a source of any legal, medical or accounting advice. The information contained in this guide may be subject to laws in the United States and other jurisdictions. We suggest carefully reading the necessary terms of the services/products used before applying any activity which is, or may be, regulated. We do not assume any responsibility for what you choose to do with this information. Use your own judgment.

Any perceived slight of specific people or organizations, and any resemblance to characters living, dead or otherwise, real or fictitious, is purely unintentional.

Some examples of past results are used in this publication; they are intended to be for example purposes only and do not guarantee you will get the same result. Your results may differ from ours. Your results from the use of this information will depend on you, your skills and effort, and other different unpredictable factors.

It is important for you to clearly understand that all marketing activities carry the possibility of loss of investment for testing purposes. Use this information wisely and at your own risk.

Get Step by Step Skype Marketing Training For Everything From Keyword Research To Building A Community That Buys Your Products?
[CLICK HERE.](#)

About Us

BeginMarketing.com focuses on providing our customers the highest quality PLR products. This allows our customers to build their reputation as respected business owners in front of their audience.

How do we provide you with quality PLR Products? Well, There are three step processes we apply in our business. They are the key factors we apply to ensure that you are comfortable on recommending great products to your customer.

- 1. We focus on an evergreen product.** -- There is a key different between "want" and "need". Before we create your product, we did an intensive research whether your product will give you long-term business cash flow or not. This allows you keep producing more cash for your business for years.
- 2. We focus on creating a step-by-step guide type of product.** -- Instead of just creating a PLR product, we truly care about the well-being of your customers. It also means that each PLR product that we provide to your customer has to solve their problems. This is the reason why every PLR product that we create, will show your audience a very simple on what they need to do, to do the most advance version.
- 3. We focus on providing all the necessary tools for you to build your list and make money for your business.** -- Instead of just providing you high quality PLR products, we are very serious on wanting you to make cash TODAY. This is the reason why we provide you with a high quality sales letter, squeeze page, thank you pages, follow-up messages, and much more.

Further, we have even provided you with a "plug-in and play" system where you can simply download, edit, and upload the whole site in just minutes.

Get Step by Step Skype Marketing Training For Everything From Keyword Research To Building A Community That Buys Your Products?

[CLICK HERE.](#)

How much does it cost us to create high-quality PLR?

The words "high quality" is the standard we set in BeginMarketing.com. This is the reason some of the products take months before we release them to the public.

In addition, we have spent thousands of dollars to hire freelancers and countless hours to create the graphic, sales letters, squeeze pages, and much more. This way, you don't have to.

That's why we are very confident with the high quality PLR products you can be proud to recommend to your audience.

Want To Get PLR That Focuses On High Quality Training For Your Customers Just Like What You See Above? [CLICK HERE.](#)

**Get Step by Step Skype Marketing Training For Everything From Keyword Research To Building A Community That Buys Your Products?
[CLICK HERE.](#)**

21 Skype Marketing Tricks:

Trick #1: Add Your Skype post script on all outgoing emails. -- This allows your prospects and contacts to easily add you on Skype. This will begin building trust and confidence in your prospects ability to reach you at any time. It also brings prospects into your Skype contact list making it easy to target them as your Skype marketing strategy comes together.

Trick #2: Add Skype Users to Your Chat Group. – Inviting your Skype contacts to your Skype group gives you the ability to reach them indirectly as you post and communicate with group members. This also gives you the ability to build your reputation as a leader in your niche.

Trick #3: Use Skype Chat Groups to Close High-Ticket Clients. – If you want someone to feel confident in paying you \$5,000 or more for your product or service, they need to have a lot of trust in YOU. Unlike other methods of communicating, Skype gives you and your prospects the ability to communicate instantly. Skype also is a much more personal connection than social media and email. You will find that the relationships you build using Skype will be much more profitable than most any other method of relationship building online.

Trick #4: Post New Daily Topics in Your Skype Chat Groups. -- This allows your audience to interact with you as well as with other members in your Skype chat group. You can learn a lot by watching your group's interactions with each other. It also opens the door to your group members inviting their contacts to your group while it builds your reputation as a niche leader.

Trick #5: Regularly Introduce "New" Topics in Your Skype Chat Group. -- You can use the "topic" feature as a way to give your audience a topic of the day. This is a powerful way to shift your contact's attention towards a product or service that you want to sell. For example, you can introduce SEO as a topic and provide a short informative tip. Then, as the conversation grows you can introduce your SEO marketing product or service without looking like a planned sales pitch.

Get Step by Step Skype Marketing Training For Everything From Keyword Research To Building A Community That Buys Your Products?

[CLICK HERE.](#)



Trick #6: Always use the "busy" or "invisible" option when you are on Skype. -- Why is this important? You want to be able to pick and choose the times you want to interact. This will also help you avoid being contacted by other marketers when you are unable to prepare for the conversation. You can make yourself available when you are ready to interact and have your conversational goals ready.

Trick #7: Redirect Your Audience From Your Skype Chat Group to Your Blog. -- Instead of keeping the conversation within Skype, you can use the "topic" feature to announce a new blog post. This allows you to send people to your sales funnels and get instant feedback from them. **REMEMBER:** The more you expose your audience to different aspects of your business, the higher their trust in you will be.

Trick #8: Use the "Mood" feature as a way to announce new projects or affiliate products you recommend—While you don't want to do this right away, as you build trust, the Mood feature is a great way to introduce new products or offer your recommendations for new affiliate products that you want to sell. This is very effective once you've established your expertise and have built trust using the methods I give you in my step by step training, [Skype Marketing Secrets 2.0](#)

Trick #9: Sell One-on-One Sessions to Your Skype Chat Group on 2 to 4 days each month. – As you manage your group you want to demonstrate how busy you are. As you continue to build your credibility, your time becomes a valuable asset in the eyes of your group. You can offer one on one sessions with your members on a regular basis for 2 to 4 days each month and schedule them within the chat so your other members can see. This can become a great source of additional income and tends to build in a viral way.

Trick #10: Use Video Chat When You Talk With Potential Clients. – Nowadays closing a new client has become very impersonal. In most cases you will be competing for your prospects business with many other marketers. Using the Skype Video Chat option can actually make a huge difference in the eyes of your prospects. HINT: Video sales calls close at a MUCH higher rate than phone or email transactions.

Get Step by Step Skype Marketing Training For Everything From Keyword Research To Building A Community That Buys Your Products?

[CLICK HERE.](#)

Trick #11: Post Screenshots or Testimonials of Your Successful Clients on a Regular Basis. -- This is extremely vital. In fact, when you add new testimonials from your successful clients on a regular basis, your Skype chat members will perceive a high value in everything you do and say on Skype. At this point you will find closing sales for your existing products and even for your solo training offers as mentioned earlier in this guide.

Trick #12: Email All Of Your Existing Customers and ask them to Add You on Skype. -- When someone has already bought from you, there is a high possibility that they will buy from you again in the future. Follow-up emails and updates to your website can get lost in the avalanche of information that everyone gets online. Skype has a unique ability to cut through the mess. Use it often and you will see a huge difference in your bottom line.

Trick #13: Provide Free PDF Training Manuals or Videos on A Weekly Basis. -- REMEMBER: You never want your prospects to feel that there is little or no value in being a part of your Skype group. By providing valuable content in the form of free gifts you will develop your group into an extremely powerful tool for sales.

Trick #14: Share Free Resources With Your Affiliate Links on a Regular Basis. – If you are an affiliate marketer you can giveaway free products that contain your affiliate links embedded within the material. This works on 2 levels; It gives your group a perceived value and it can result in residual sales of the affiliate products you are promoting.

Trick #15: Add a Professional Profile Picture To Your Skype. -- Everyone cares about their first impression. To many people treat skype as they would their personal Facebook page. While this is great for socializing with friends, it is counterproductive when trying to develop Skype as a business building tool. Remember that the goal here is to build a community of people who view you as the goto person for business help and growth.

Get Step by Step Skype Marketing Training For Everything From Keyword Research To Building A Community That Buys Your Products?

[CLICK HERE.](#)

Trick #16: Create a Mastermind Chat Group. – Find people that can help you achieve your business and personal goals and then invite them to your mastermind group. This is a great way to develop a team that can take your business to the next level

Trick #17: Use your Skype group as a bonus to your products and services. – As your group grows you can begin to offer access to it as a bonus to your new customers. This may not sound like such a great bonus but you will be surprised at how people will respond to an offer like this. Most people who are paying others for products and services view the vender as an expert or someone who can help them succeed. When they have the ability to connect with the vender in this fashion it can be extremely powerful.

Trick #18: Ask Your High-Ticket or Regular Clients to participate in a Skype conversation with you and your low ticket or new clients. – Basically this can be a way to promote yourself as an expert by allowing new clients and prospects to hear from people who already trust you and use your products or services. It also helps strengthen the relationship with you and your existing clients.

Trick #19: Use Screenshots to represent words. -- Images speak louder than words. When you can, you should always incorporate graphics into your presentations and chats. Most people will remember an image much longer than they will a sentence.

Trick #20: Make Sure Your Successful Clients Give You Video Testimonials. – You can use Skype Video Chat to record client testimonials that you can then use in your sales material. This become very easy as you develop your Skype marketing technique and have established a regular connection in Skype.

Trick #21: Do A Weekly Q&A With Members of Your Skype Chat Group -- At the end of the Q&A session you can offer a free one-on-one session with one or two of them. You can invite them publicly or you can contact them individually in a side chat. This way you can pick out the most likely to buy and you can close them with a personal touch.

Get Step by Step Skype Marketing Training For Everything From Keyword Research To Building A Community That Buys Your Products?

[CLICK HERE.](#)

Summary:

Skype Marketing Secrets 2.0 will give you powerful tools to build your business on the Internet. In addition, it will help you develop relationships with other marketers who can help you develop your entire marketing strategy. There really is no downside to using Skype as a business building tool and my step by step training will get you started quickly and effectively.

With the tools and training I will give you, you will find that Skype has the ability to close much higher ticket items than any other medium. Of course, you have to do it correctly or you won't get the results you're looking for. I will give you an exact formula for finding Potential customers, closing high ticket sales and building a profitable list that you can build in any niche at any time without having to pay a dime.

You can utilize the power of Skype Marketing Secrets 2.0 as a way to establish yourself as an authority figure where your existing clients help you recruit new clients. This is true viral marketing.

If you are ready to get massive traffic to your business using the software you already have without having to spend a ton of money for traffic, then you are ready for Skype Marketing Secrets 2.0

Success is yours,
BeginMarketing.com



The banner features the Skype logo on the left. To its right, the text reads "MARKETING SECRETS" in white, "STEP-BY-STEP" in large red letters with a white outline, and "GUIDE 2.0" in white below it. On the right side of the banner, the text says "Your Only Guide to Get Massive Traffic From Skype!" in white. Below this is a button that says "CLICK HERE" in white, followed by a right-pointing arrow icon, and then "to Download" in white.

Get Step by Step Skype Marketing Training For Everything From Keyword Research To Building A Community That Buys Your Products?
[CLICK HERE.](#)